

WordPress Longtail Keyword SEO

by Cat's Plugins

1. WordPress Longtail Keyword SEO - Plugin Overview	3
2. Install WordPress Plugin by 3 Methods	3
3. How to settings WordPress Longtail Keyword SEO on your WordPress site?	6
4. How to use WordPress Longtail Keyword SEO to research keyword?	7
5. How to use WordPress Longtail Keyword SEO to find questions suggestion with keywords?	10
6. How to add the new tag, categories from the selected keywords?	12
7. How to check the top search engine rankings with longtail keyword?	14

1. WordPress Longtail Keyword SEO - Plugin Overview

In short, WordPress Longtail Keyword SEO (WP LKS) is a content optimizer for your website.

In long explanation, WP LKS will help you pick the right keyword, where it will suggest you the keywords that relevant to your main keyword.

Each keyword will have:

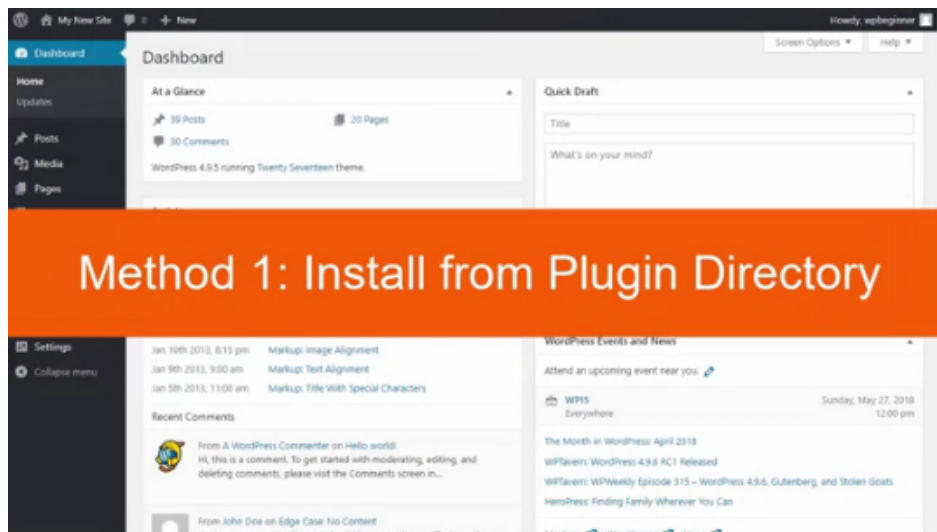
- Monthly search volume
- Cost per click
- Competition rate

Also, inside WP LKS, you also can check your website rank on Google Search Result.

2. Install WordPress Plugin by 3 Methods

If you've just installed WordPress then you're probably looking for a way to install WordPress plugin that you need for your website. If that's you then keep watching because in this video I'll show you three methods that you can use to install a plugin on your site.

Fastest: Install WordPress Plugin by Plugin Dashboard



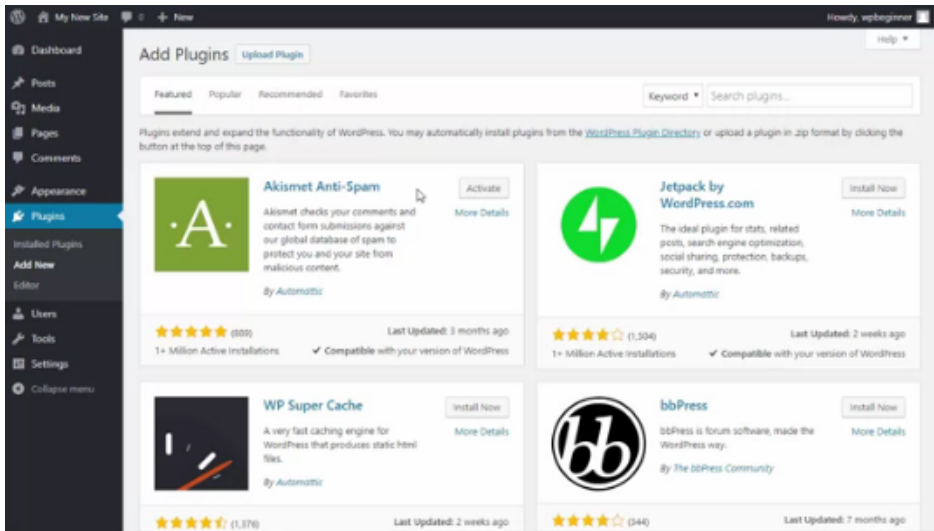
The first method is the easiest method and we will be using the WordPress plugin directory.

It sounds complicated but it's really not.

- From your WordPress dashboard, you'll **look for the plugins area** and you want to click add new.
- When you **click add new** it takes us to this whole area this is the WordPress plugin directory.

These are all the free plugins available that you can install on your site.

To find the one that you're looking forward we want to search for the plugin, well do **ACF For WooCommerce** that's a great additional plugin for WooCommerce that you can install.



Let's go ahead and install it now and you have to do two things with any plugin.

You'll want to install it but then you want to activate it which means you want to make sure that it goes live on your site and that you can utilize it.

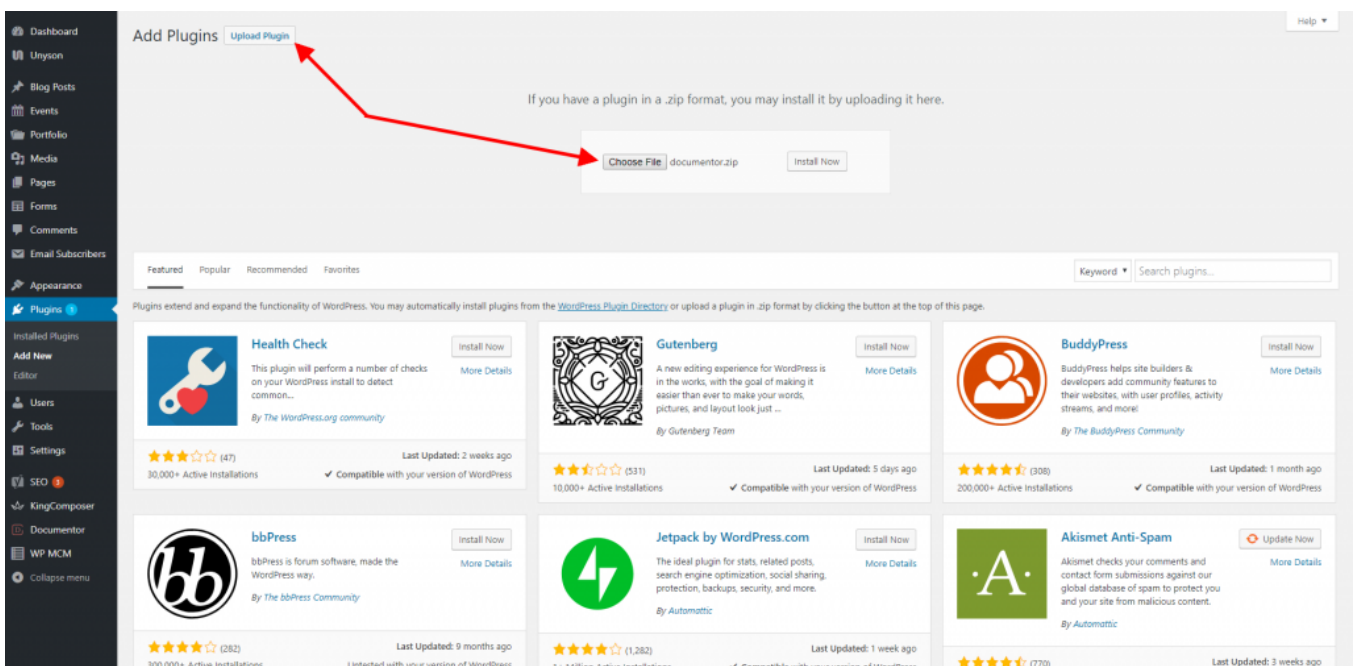
Once you click to activate it'll activate the plugin and each plugin will be different, for the ACF For WooCommerce, it will take me to the active page where you will activate by the purchase code.

So that's the first method and it's by far the easiest but its also utilizing only the free plugins that are on the WordPress directory.

Slower: Install WordPress Plugin Section in Upload ZIP file

Now the next method is you've purchased a plugin and you've downloaded it from the plugin website.

You will need to upload it on your own so let's do that next.



We want to go back over to our plugins area we can click add new again.

- Instead of doing the search plugins area we want to **click on the upload plugin** button.
- So well click upload and now we can choose the file and we need to search for it on our computer.
- From here you can either click Choose file or if you have it open you can left-click the zip folder and drag it and then you see it.

Once you choose the file you want to click install now and it will go through and install the plugin that you just uploaded.

Again once it's installed you'll be prompted to activate the plugin if you need to activate it right now

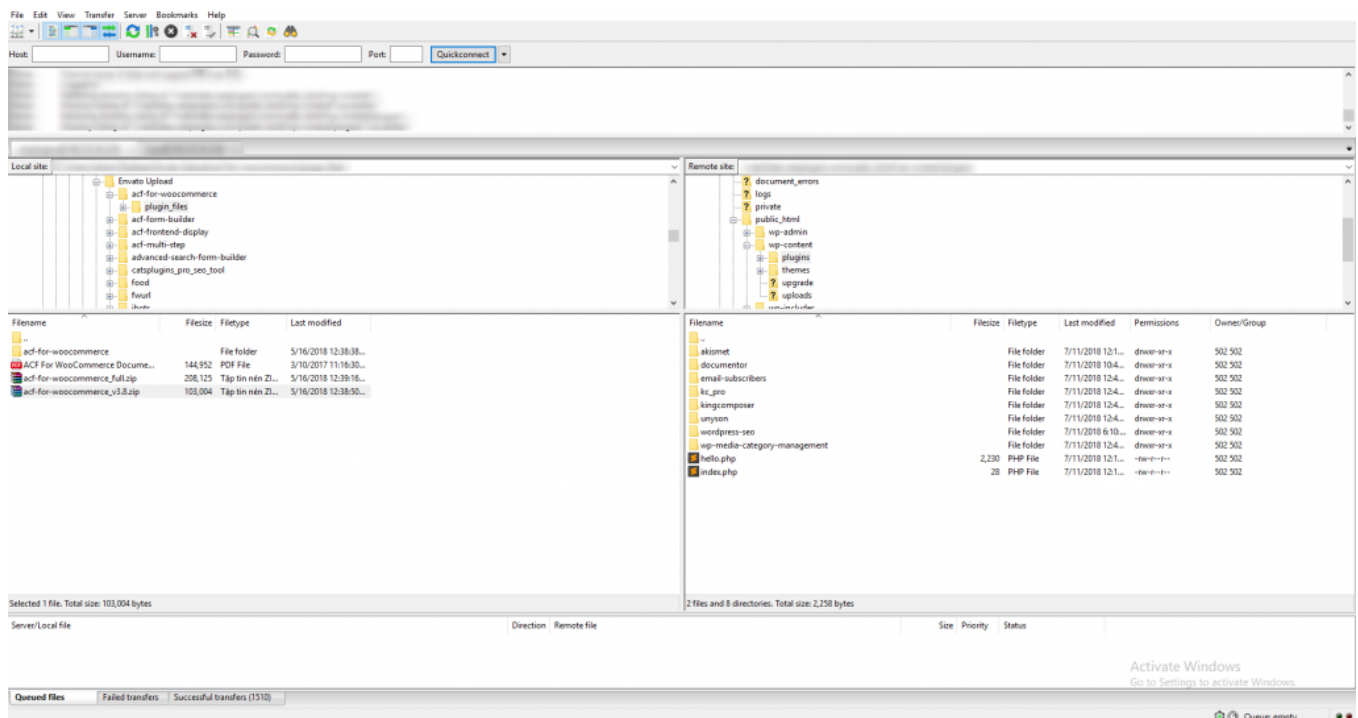
If you don't want to activate it you can go to your installed plugins and you can see the status of them where we only have our **ACF For WooCommerce** activated you can tell by the blue background.

From the WP Plugin List you can activate any of them, you can also delete them, you can deactivate them if you don't want to use that plugin anymore.

So that's method two now method three is very similar to method two however instead of uploading it through our plugins admin area well be using an FTP client.

Slower a little more: Install WordPress Plugin by FTP

There are several FTP clients that you can choose from Ill be using FileZilla for this tutorial.



If you're not familiar with FTP clients then you can view our FTP video on how to get started with that once you connect to your website make sure that you go into your plugins folder.

To do that I'll show you.

- We'll drill down into the public HTML.
- You need to go to wp-content that is where all of our themes and plugins are kept.

- Right here you see our plugins page and here are the three plugins that we have.

What you need to do is when you download your zip file from the website that you've purchased your plugin you'll also need to **unzip the file so that you can upload just the folder**.

- So you see here I have my **acf-for-woocommerce_v3.8.zip** file so we need to **right-click and extract all**
- Browse where we want it to go

Now let's go back to our FTP client.

- Going to right-click, refresh so you can see all of the items on the left panel, what you want to do is bring this folder and upload it over the right panel.
- You need to do is right-click, select upload, and now it will upload all of the folders into your plugins area on your website.

When it's finished we can head back over to our plugins page and you'll want to click refresh or just click the installed plugins again and when you do that you now see that the plugin that we just uploaded is here.

When you upload via FTP it automatically uploads but it does not activate so anything that you want to activate.

Make sure you come back over to your installed plugins area and activate the plugins that you need to.

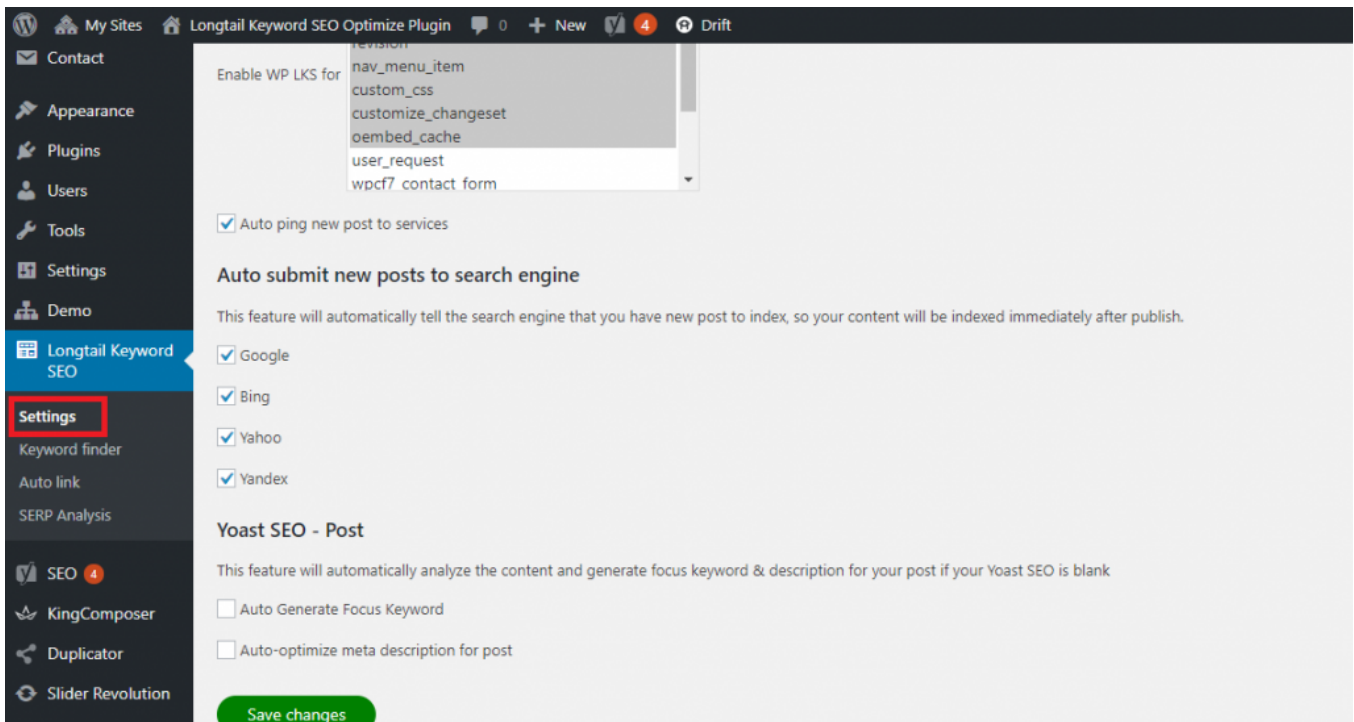
That's the simple way of how you can install a plugin on your WordPress website.

Video Source: Youtube

3. How to settings WordPress Longtail Keyword SEO on your WordPress site?

After installing and activating the WordPress Longtail Keyword SEO(<http://bit.ly/wplongtailkwseo>) from Cat's Plugins, from your WordPress dashboard, you can see "**Longtail Keyword SEO**(<http://bit.ly/wplongtailkwseo>)

", click "**setting**" and ticking the boxes with the content you need. You can follow the image below.



In General, select location and enable WordPress Longtail Keyword SEO for : post, page, ... and checking “Auto ping new post to services”

In Auto submit new posts to search engine: This feature will automatically tell the search engine that you have new post to index, so your content will be indexed immediately after publish, checking for Google, Bing, Yahoo, Yandex

Finally, click “Save changes” to save setting and use it whenever you need it.

4. How to use WordPress Longtail Keyword SEO to research keyword?

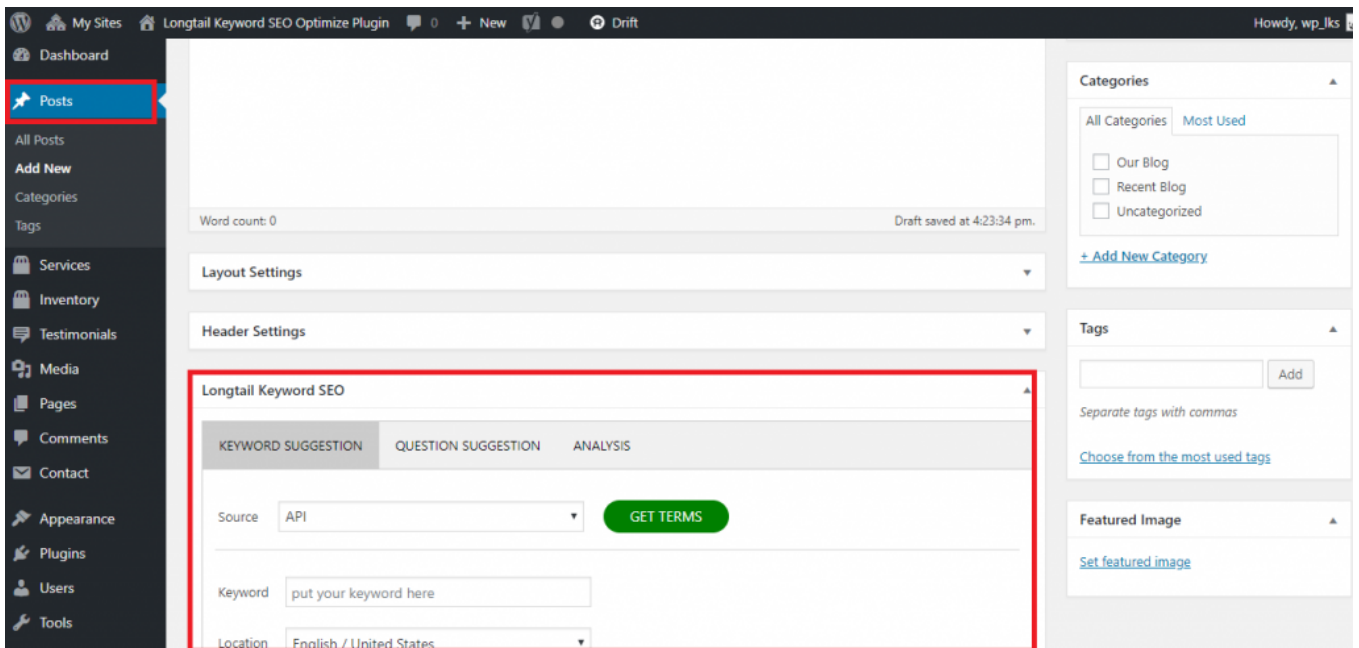
There are two ways to use the WordPress Longtail Keyword(<http://bit.ly/wplongtailkwseo>) to research keywords

1 way: Use directly at the WordPress dashboard interface.

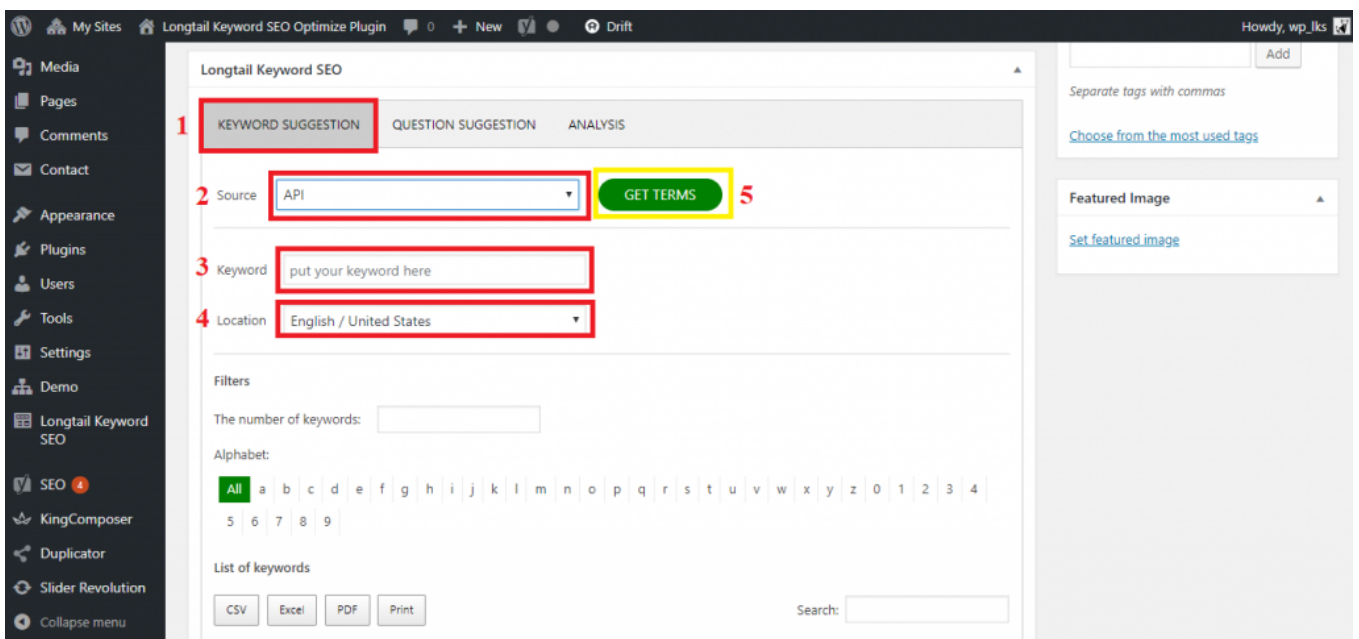
2 way: Use WordPress Longtail Keyword SEO at the post interface

Both of them way the same steps to do, so I will guide you to find the keyword with way 2 (At the post interface), because I usually use it more.

First of all, create a new post, then you drag the mouse below you will see Longtail Keyword SEO.



Here, to find longtail keyword or get a keyword suggestion, go to the “**KEYWORD SUGGESTION**”.



Source: Select API or Extract Form Content

Keyword: Enter your primary keyword (either short or long keywords).

Location: Select the location according to the needs of the area you are looking for

Get Terms: After completing the above steps, click “GET TERMS”, and wait for a few seconds and enjoy your cup of coffee, the plugin will show the keyword results with: Search volume, CPC, Competitor. You can filter the search results with: Search volume, CPC or competitor, alphabet, the number of keyword.

WordPress Keyword Suggestion Longtail Keyword Suggestion Plugin



I need to know more about my keyword "Search engine optimization"

I should use this key

Longtail Keyword SEO

Keyword suggestions

Analysis

Source

Google

Get Terms

Keyword

Search engine optimization

Show

4

Search

Term

Search volume

CPC

Competition

Copy

Choose the right keywords for your content, copy the keywords to develop the content of the post.

After completing the search, you can complete the steps above to search for additional keywords that you want.

It's easy to get long-term keywords that match high search volume and low competition, so your content will improve.

In addition, you can easily export the data found in formats such as: CSV, Excel, PDF, Print.

5. How to use WordPress Longtail Keyword SEO to find questions suggestion with keywords?

You have limited ideas for your article, or you need to understand the customer who is asking questions related to the keyword you are targeting. Understand customer insight through and improve your content with **question suggestion** from the **Google question** with **WordPress Longtail Keyword SEO**(<http://bit.ly/wplongtailkwseo>)

To get question suggestions from Google, follow these steps.

Instead of selecting **KEYWORD SUGGESTION**(<http://bit.ly/wplongtailkwseo>) , select **QUESTIONS SUGGESTION**(<http://bit.ly/wplongtailkwseo>)

Keyword: Put your keyword here

Location: Select the location according to the needs of the area you are looking for

Get Terms: After completing the above steps, click "**GET QUESTIONS**", and wait for a few seconds and enjoy your cup of coffee, the plugin will show questions suggestion for your keyword results with: Search volume, CPC, Competitor. You can filter the search results with: Search volume, CPC or competitor, anpahbet, the number of keywords.

WordPress Longtail Keyword SEO Optimize Plugin

Posts

Header Settings

Longtail Keyword SEO

KEYWORD SUGGESTION QUESTION SUGGESTION ANALYSIS

Keyword

Location

Filters

The number of keywords:

Alphabet:

☒ All ☐ a ☐ b ☐ c ☐ d ☐ e ☐ f ☐ g ☐ h ☐ i ☐ j ☐ k ☐ l ☐ m ☐ n ☐ o ☐ p ☐ q ☐ r ☐ s ☐ t ☐ u ☐ v ☐ w ☐ x ☐ y ☐ z ☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9

List of keywords

Search:

☐ Term ☐ Search volume ☐ CPC ☐ Competition ☐ Copy

Get questions suggestion for your content, copy the questions to develop the content of the post.

WordPress Longtail Keyword SEO Optimize Plugin

List of keywords

Search:

<input type="checkbox"/>	Term	Search volume	CPC	Competition	Copy
<input type="checkbox"/>	long tail keyword	1900	\$ 9.66	0.18	<input type="button" value="COPY"/>
<input type="checkbox"/>	what is longtail keyword	480		0.03	<input type="button" value="COPY"/>
<input type="checkbox"/>	what are long tail keywords	480		0.03	<input type="button" value="COPY"/>
<input type="checkbox"/>	long tail keyword tool	260	\$ 6.76	0.33	<input type="button" value="COPY"/>
<input type="checkbox"/>	long tail keyword generator	170	\$ 9.93	0.36	<input type="button" value="COPY"/>
<input type="checkbox"/>	long tail keyword examples	170	\$ 8.01	0.11	<input type="button" value="COPY"/>
<input type="checkbox"/>	long tail keyword definition	140	\$ 5.34	0.02	<input type="button" value="COPY"/>
<input type="checkbox"/>	longtail keyword tool free	90	\$ 5.66	0.37	<input type="button" value="COPY"/>
<input type="checkbox"/>	longtail keyword seo	70	\$ 9.57	0.24	<input type="button" value="COPY"/>
<input type="checkbox"/>	where to put long tail keywords	20		0.14	<input type="button" value="COPY"/>

After completing the search, you can complete the steps above to search for additional keyword that you want.

It's easy to get question suggestion from Google that match high search volume and low competition, so your content will improve with more idea.

In addition, you can easily export the data found in formats such as: CSV, Excel, PDF, Print.

6. How to add the new tag, categories from the selected keywords?

With the longtail keywords(<http://bit.ly/wplongtailkwseo>) that you feel are important and want to use it to make **new tags or categories**, you only need 5 seconds to do that.

First, you need to click the keywords you want to make new tags or categories.

Next, “**Add these keywords selected as**” and choose according to your needs such as: **Categories, Tag, Navigation menus, category, ...**

The screenshot shows the Longtail Keyword SEO plugin interface. A table lists keywords with their search volume, CPC, and competition. Two keywords, 'get along' and 'seo tools', are selected. Below the table, the 'Add these keywords selected as' dropdown menu is open, showing options like Categories, Tags, Navigation Menus, Link Categories, Format, Category, and Section Categories. The 'ADD TERMS' button is also visible.

Term	Search volume	CPC	Competition	Copy
keyword	27100	\$ 9.37	0.17	COPY
google keyword tool	9900	\$ 9.71	0.31	COPY
google keywords	9900	\$ 2.66	0.24	COPY
<input checked="" type="checkbox"/> get along	6600	0.0		COPY
<input checked="" type="checkbox"/> seo tools	6600	\$ 9.63	0.52	COPY

Showing 1 to 10 of 587 entries 2 rows selected

Add these keywords selected as

- Categories
- Tags**
- Navigation Menus
- Link Categories
- Format
- Category
- Category
- Category
- Section Categories

ADD TERMS

Finally, click on “**ADD TERMS**”, you’re done, it’s easy and fast, right at your post without having to move anywhere.

The screenshot displays the WordPress dashboard with the Longtail Keyword SEO plugin active. The left sidebar shows the standard WordPress menu, with 'Posts' highlighted. The main content area is divided into several sections: 'Word count: 0' and 'Last edited by wp_lks on July 23, 2018 at 4:23 pm' at the top; 'Layout Settings' and 'Header Settings' below; and the 'Longtail Keyword SEO' section at the bottom. The 'Longtail Keyword SEO' section has three tabs: 'KEYWORD SUGGESTION' (selected), 'QUESTION SUGGESTION', and 'ANALYSIS'. Under 'KEYWORD SUGGESTION', there is a 'Source' dropdown menu set to 'API' and a green 'GET TERMS' button. Below this is a 'Keyword' input field containing the text 'Longtail keyword'. The right sidebar contains 'Categories' and 'Tags' sections. In the 'Tags' section, two tags are visible: 'get along' and 'seo tools', both with a plus icon and a red rectangular highlight around them. Below the tags is a link to 'Choose from the most used tags'. At the bottom of the right sidebar is the 'Featured Image' section with a link to 'Set featured image'.

WordPress Dashboard - Longtail Keyword SEO Optimize Plugin

Word count: 0 Last edited by wp_lks on July 23, 2018 at 4:23 pm

Layout Settings

Header Settings

Longtail Keyword SEO

KEYWORD SUGGESTION QUESTION SUGGESTION ANALYSIS

Source: API GET TERMS

Keyword: Longtail keyword

Categories: All Categories Most Used

Uncategorized Our Blog Recent Blog

+ Add New Category

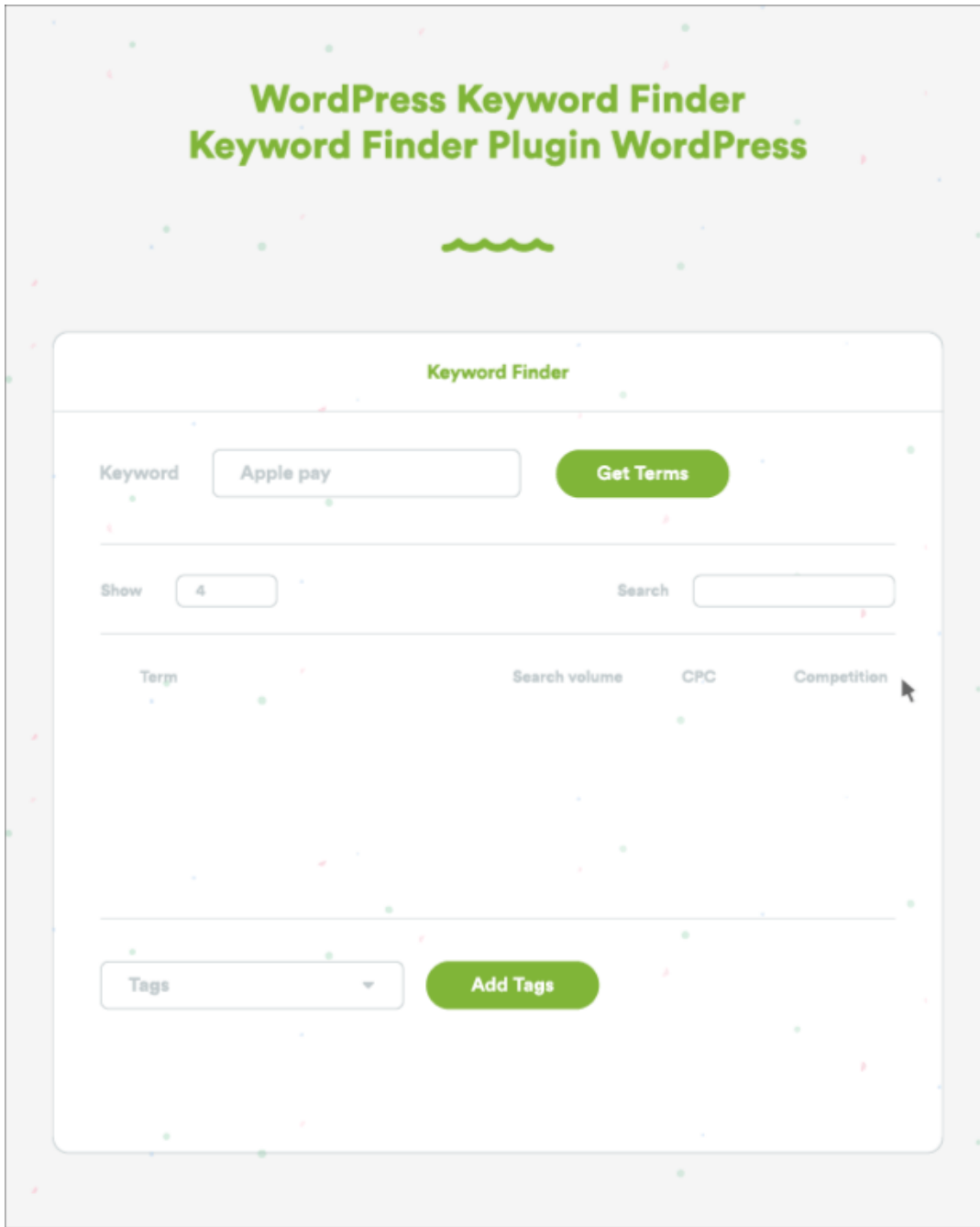
Tags: Add

Separate tags with commas

get along seo tools

Choose from the most used tags

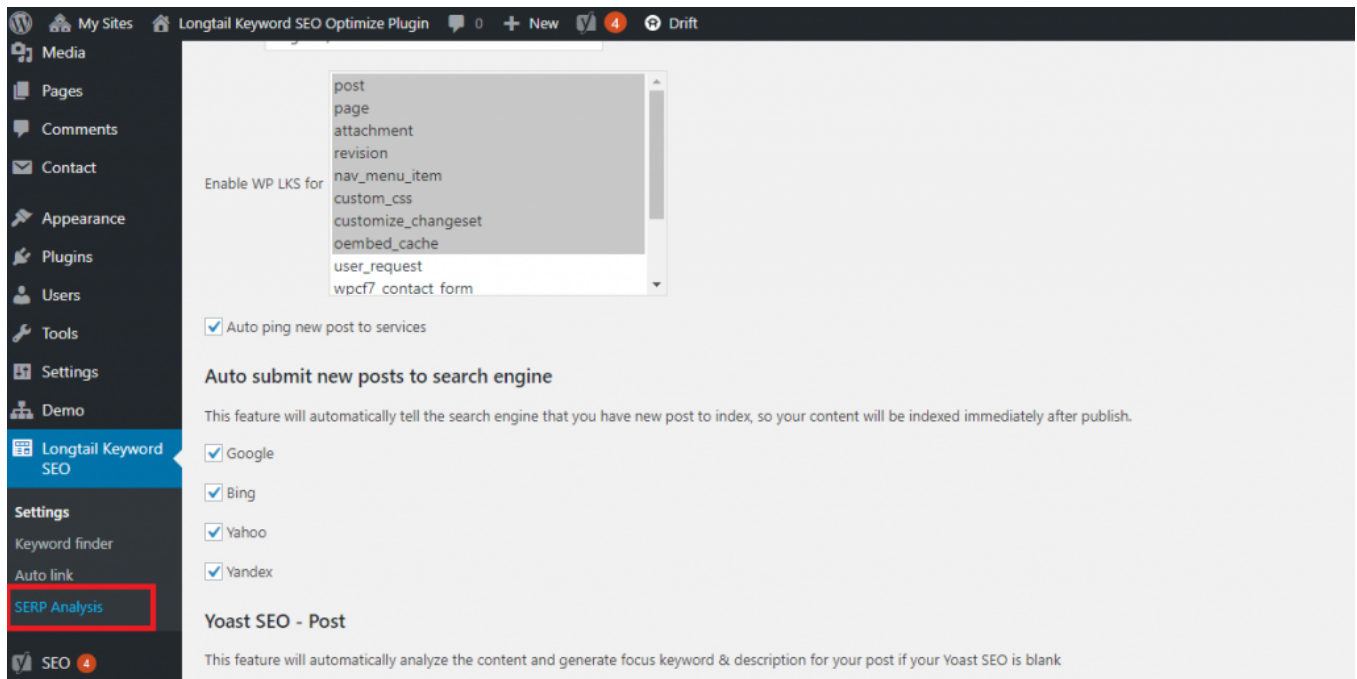
Featured Image: Set featured image



7. How to check the top search engine rankings with longtail keyword?

After installed and setting WordPress Longtail Keyword SEO(<https://catsplugins.com/news/how-to-settings-wordpress-longtail-keyword-seo-on-your-wordpress-site/>)

At the WordPress dashboard interface, select Longtail Keyword(<http://bit.ly/wplongtailkwseo>) and click “SERP Analytic(<http://bit.ly/wplongtailkwseo>)s”

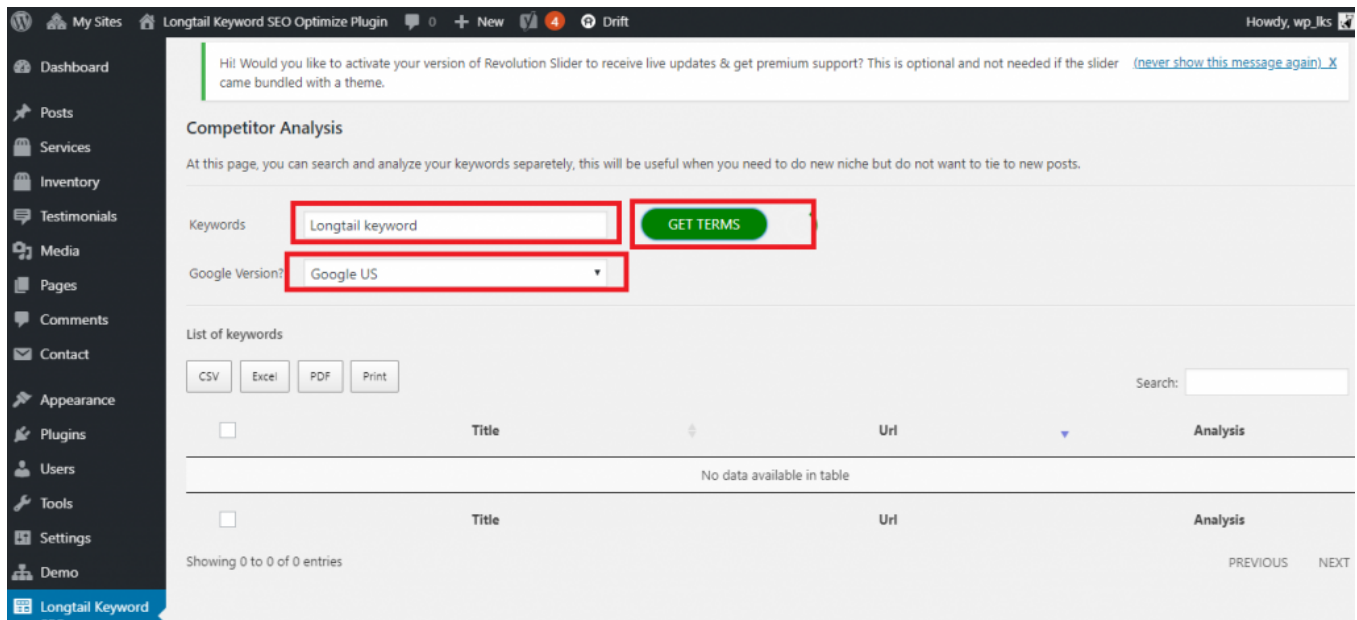


At this page, you can search and analyze your keywords separately, this will be useful when you need to to new niche but do not want to tie to new posts.

Step 1 – Keyword: Put your keyword here.

Step 2 – Google version: Select location

Step 3 – Click “GET TERMS”, and wait for a few seconds, that plugin will show you top 100 website is ranked with keyword.



Competitor Analysis

At this page, you can search and analyze your keywords separately, this will be useful when you need to do new niche but do not want to tie to new posts.

Keywords: [GET TERMS](#)

Google Version?

List of keywords

[CSV](#) [Excel](#) [PDF](#) [Print](#)

<input type="checkbox"/>	Title	Url	Analysis	
<input type="checkbox"/>	Long Tail Keywords Help You Win In Search SEO Tips	https://zerogravitymarketing.com/long-tail-keywords/	Traffic	Deep analytics
<input type="checkbox"/>	Long tail keywords: why they deserve your focus! • Yoast	https://yoast.com/focus-on-long-tail-keywords/	Traffic	Deep analytics
<input type="checkbox"/>	Long Tail Keywords And How To Find Them : Wordtracker	https://www.wordtracker.com/academy/keyword-research/guides/long-tail-keywords	Traffic	Deep analytics
<input type="checkbox"/>	Long-Tail Keywords: A Better Way to Connect with Customers ...	https://www.wordstream.com/long-tail-keywords	Traffic	Deep analytics
<input type="checkbox"/>	Long-Tail Keywords: How a B2B Buyer	https://www.weidert.com/whole_brain_marketing_blog/long-tail-keywords-b2b-buyer-	Traffic	Deep analytics

Absolutely, you can check with the keywords you are targeting, the website is ranked the top 100, what is their content, their traffic is coming from and the depth analytics.

zerogravitymarketing.com

RESULTS DRIVEN

Experience a new level of digital marketing success with an industry leading digital agency specializing in SEO, PPC, content marketing, social media strategy, responsive website design, and creative services.

	Rank	Direction
Global Rank	2450495	84889
Country Rank	728844	91566
Category Rank	5312	225

Engagements

Year	2018
Month	6
Visits	13607.349583689
Time On Site	48.33881026055
Page Per Visit	1.4790503989752
Bounce Rate	0.65370178851871

Estimated Monthly Visits

	2018-01-01	2018-02-01	2018-03-01	2018-04-01	2018-05-01	2018-06-01
Visits	8841	18491	18513	17021	12055	13607

Analysis

[Deep analytics](#)

[Deep analytics](#)

[Deep analytics](#)

[Deep analytics](#)

[Deep analytics](#)

The screenshot displays the WordPress dashboard with the Longtail Keyword SEO Optimize Plugin interface. The left sidebar contains standard WordPress menu items: Dashboard, Posts, Services, Inventory, Testimonials, Media, Pages, Comments, Contact, Appearance, Plugins, Users, Tools, Settings, and Demo. The 'Longtail Keyword SEO' menu item is highlighted in blue.

The main content area shows the plugin's analysis for **zerogravitymarketing.com**, dated February 24, 2018, at 1:22 AM. A large green circle displays the score **77**. Below this, a progress bar indicates the status of the analysis:

- Passed**: Represented by a green checkmark and a full green progress bar.
- To Improve**: Represented by a yellow warning icon and a partially filled yellow progress bar.
- Errors**: Represented by a red error icon and an empty red progress bar.

A **Marketing Checklist** section is visible, with one item: ☐ Optimize your site speed performance **Top Priority**. Below the checklist is a large blue button labeled **Optimize**.

On the right side of the dashboard, there is a 'Howdy, wp...' greeting and a 'Deep analytics' button.